

## Economic Regeneration Action Group Notes

Meeting date: 7<sup>th</sup> December 2021, 6.30pm



| No | Topic  |
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| 1  | <p><b>Apologies for absence</b></p> <p>Tim Greenfield</p> <p><b>Attendees:</b></p> <p>Steve Weston (Chair)<br/>Cllr. Isobel Darby<br/>Cllr. Jane Chamberlain<br/>Cllr. Michael Bracken<br/>Cllr. Paul Bass<br/>Cllr. Pete Dale<br/>Cllr. Sarah Davey<br/>Dawn Franklin<br/>Donna Wilkinson</p> <p>Kathleen Martin<br/>Richard Lambert</p>  |
| 2  | <p><b>Notes of last meeting</b></p> <p>Agreed</p>  |
| 3  | <p><b>Submitted applications for discussion</b></p> <p><b>Careers Springboard Occupation Counselling</b></p> <p>Questions:</p> <ul style="list-style-type: none"><li>• Have you received any council funding? Yes, around 7-8 years ago via CIB.</li><li>• How have you been funded? Through people, organizations, insurance companies, banks – any avenues that they can apply to. Covers expenses as well as counselling.</li></ul> |

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|   | <ul style="list-style-type: none"> <li>• What is the current bank balance? It is healthy, but worried about dwindling as soon as it is used. Advantageous rent rate at United Reform Church in GX – worried they may have to move.</li> <li>• Advised to apply to other boards too.</li> <li>• Are you oversubscribed for counselling? There’s a confusion between coaching and counselling. The counselling is offered to those indicating distress, stress, problems at home etc – the trustees will submit this to the Chiltern Network of Counsellors, who keep everything confidential. Six one-hour sessions at the speed the member wishes to take this.</li> <li>• How are you advertising or promoting yourselves? Doesn’t have to come through Job Centre, but 50% are referrals through past members. Posters in coffee shops; virtual ads on the community newsletters; Beaconsfield Parish Magazine.</li> </ul> <p><b>Recommended to approve to the full Board, also a note to recommend that the organization applies to other pertinent board areas.</b></p> <p><b>Chalfont St Giles &amp; Jordans Revitalisation Steering Group – Literary Festival</b></p> <p>Questions</p> <ul style="list-style-type: none"> <li>• Does it increase footfall? Yes, people come from other towns and villages, using the shops etc</li> </ul> <p><b>Recommended to approve to the full Board</b></p> |
| 4 | Agree date of next meeting   |
| 5 | <p>Any Other Business, topics for future discussion.</p> <p>Town Centres:</p> <ul style="list-style-type: none"> <li>• Christmas-type markets?</li> <li>• Markets in buildings? Using shops that are in our areas to sell their wares</li> <li>• Looking at parking options</li> <li>• Branding: perception is key. Empty shop windows could say “...coming soon” etc.</li> </ul> <p>Town and Parish Activities</p> <ul style="list-style-type: none"> <li>• Chalfont St Peter fun night was really well attended, huge success</li> <li>• Jordans has a community shop, run by volunteers</li> </ul> <p>General idea that all chairs of each priority on each board meet to share ideas.</p>  |

